

Jason A. McCoy, MPH

Helping Parents Navigate Youth Vaping & Cannabis with Clarity and Confidence

Today's parents are raising teens in a world of rapidly evolving vaping devices, high-potency cannabis products, and constant online messaging. It can feel confusing—and at times overwhelming. Jason A. McCoy provides clear, research-informed education designed specifically for parents. With more than 11 years in public health prevention, 34 local prevention ordinances supported, and over 10,000 students engaged, he brings both credibility and real-world experience to every event. As a father himself, Jason understands the desire to protect children while maintaining trust and open communication at home. Most importantly, his parent sessions are practical, calm, and solution-focused—helping families build trust, strengthen communication, and respond confidently without fear-based messaging.

Parents Leave With:

- A clear understanding of today's vaping devices and cannabis products
- Insight into nicotine addiction and the developing teen brain
- Conversation strategies that build connection—not conflict
- Warning signs to watch for and when to seek additional support
- Practical next steps families can implement immediately

Well-Suited For:

- PTA & PTO Education Nights
 - Parent-Only Evening Presentations
 - Joint Parent & Student Forums
 - Community Coalition Events
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To schedule a parent education event or explore hosting through your PTA/PTO: Visit jasonamccoy.com/speaking-and-training

Trusted by schools and families across Minnesota and North Dakota.