

Jason A. McCoy, MPH



Prevention-Focused Speaking & Strategic Support for Schools

34 Local Prevention Ordinances Advanced | 11+ Years in Public Health |
10,000+ Students Engaged

Jason A. McCoy is a public health author and prevention professional with more than 11 years of experience advancing youth substance prevention. He has supported the passage of 34 local tobacco and cannabis prevention ordinances and engaged over 10,000 students across Minnesota and North Dakota. His presentations are research-informed, age-appropriate, and designed to build resilience—not fear— while aligning with local district priorities and community context.

What Districts Gain:

- Clear, accurate education on youth vaping and cannabis trends
- Practical tools for students, staff, and parents
- Alignment between prevention messaging and district policy
- Customized sessions based on local data and priorities

Engagement Options:

- Student Assemblies (Middle & High School)
 - Parent & Community Education Nights
 - Staff Professional Development
 - Coalition & Community Workshops
 - Conference & Regional Keynotes
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For availability or to discuss your district's prevention goals: Visit jasonamccoy.com/speaking-and-training

Trusted by schools across Minnesota and North Dakota.